

★  
**4.2%**

OF ALL WOMEN ARE EITHER SOLE  
OR PRIMARY BREADWINNERS FOR  
THEIR FAMILIES

★  
WOMEN ARE RESPONSIBLE FOR  
MORE THAN  
**85%**

OF ALL CONSUMER PURCHASES

★  
THE INDUSTRY CLOSEST TO INCOME  
PARITY IS CONSTRUCTION, WHERE  
WOMEN EARN  
**.98¢**

FOR EVERY \$1 THAT  
MEN EARN.

★  
**4.5%**

OF THIS COUNTRY'S MILLIONAIRES  
ARE WOMEN

★  
**80%**

OF ALL WOMEN WILL BE FINANCIALLY RESPONSIBLE FOR THEMSELVES AND/OR THEIR FAMILIES  
DURING THEIR LIFETIME

# WOMEN & WEALTH

★  
WOMEN OWNED BUSINESSES GENERATE

**\$3**  
**TRILLION**

A YEAR

★  
IF US WOMEN ENTREPRENEURS WERE A  
COUNTRY, THEY WOULD HAVE THE

**5th**

HIGHEST GDP IN THE WORLD — AHEAD  
OF THE UK AND FRANCE.

★  
FORBES 2017 BILLIONAIRES LIST,  
INCLUDES MORE WOMEN SELF-MADE  
BILLIONAIRES THAN EVER IN ITS

**30**

YEAR HISTORY OF TRACKING WEALTH

★  
THE MEDIAN AGE AT FIRST  
MARRIAGE IS NOW

**27**

FOR WOMEN, UP FROM AGE  
20 IN 1960.